



FIFTH DIMENSION MES TO LIFF INTELLIGENCE COMES TO LIFE

WHO ARE WE?

J Israel

LEADING DEEP LEARNING AI GROUP

Well Recognized By Global AI IEEE Association

UNIQUE INDIVIDUALS

~85% PhDs or M.Sc. Mathematic or Data Scientist

HIGHLY EXPERIENCE

80% have 8-10 years in Elite IDF Technology/intel units 8200/81/AF

STRONG MANAGEMENT

Chairman of the board LTG Benny Gantz (res.)

Strategic Global Advisor Four-star Gen. John R. Allen (res.) **EVPs From Global Vendor**





panies That Use Deep Learning To Produce Actionable Results



חברות הסייבר המבטיחות בישראל Deep Instinct





Forget About Big Data: Teaching Computers to Think Just Like Humans Is the New Big Thing

Deep learning, the technology that gets computers to mimic the process occurring in the human brain, is the newest buzzword in the high-tech world.

Forbes LASTAMPA DER SPIEGEL

predviđa njihovu metu'

L'esperto israeliano di sicurezza: "L'Europa

Guy Caspi, dieci anni in un reparto di clite dell'escreito (IDF), è l'amministratore

rivedere le leggi sulla privacy

O CELSONS



Hacker aus dem Staatsdie

ndiensten gelernt. In deutschen Firmen sind ihre Erfehrungen gefre



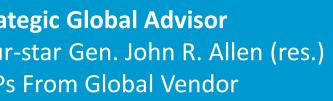
MOĆNO ORUŽJE 'Stvorili smo ubojiti f 🖅 😤 📧 🖿 🖅 🐨 🖻 🗥 digitalni mozak koji otkriva teroriste i

Former IDF chief to chair big data co Fifth Dimension









OUR MARKET

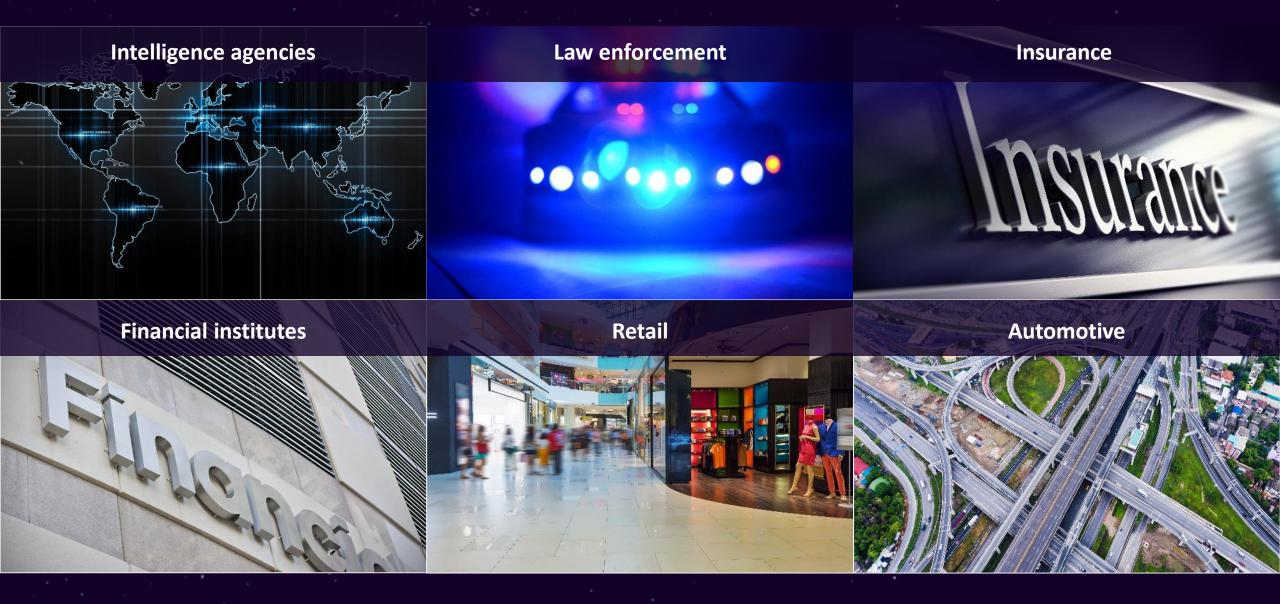
2

ENTERPRISE

SECURITY & DEFENSE



OUR TARGET MARKETS





WHY WE ARE HERE ?





THE HIDDEN VALUE BURIED IN YOUR DATA

HELP

SHIFT FROM COLLECTION TO FUSION, PREDICTION AND MASS DATA ANALYTICS



WHAT WE ARE DOING ?



UNIFIED INTELLIGENCE

Mass scale fused data framework generates a unified environment in which all data can be accessed, searched and analyzed

EXTRACT INSIGHT FROM MASSIVE DATA

Using deep learning to automatically discover patterns and anomalies among entity profiles



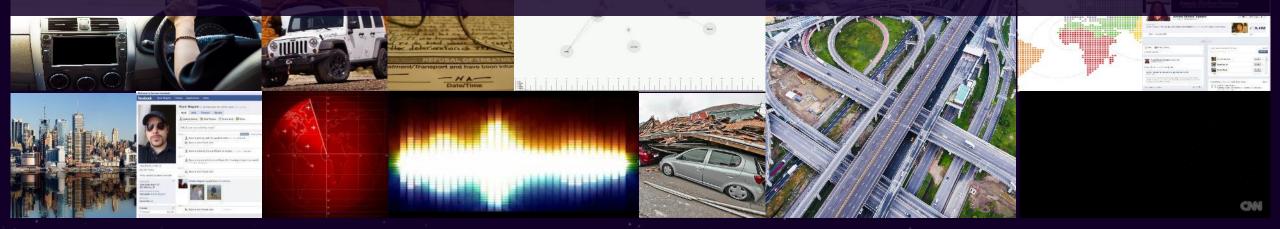
PREDICT AND PREVENT

Predicting terrorist attacks and anticipating emerging threats



HOW DO WE DO IT?

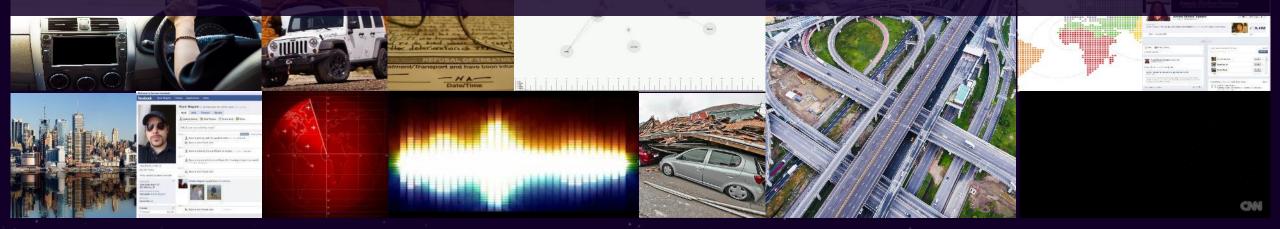
WE REVEAL THE HIDDEN VALUE FROM MASS DATA AND APPLY DEEP LEARNING TO ENABLE AUTOMATIC, REAL-TIME PREDICTIVE INSIGHTS





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WE REVEAL THE HIDDEN VALUE FROM MASS DATA AND APPLY DEEP LEARNING TO ENABLE AUTOMATIC, REAL-TIME PREDICTIVE INSIGHTS



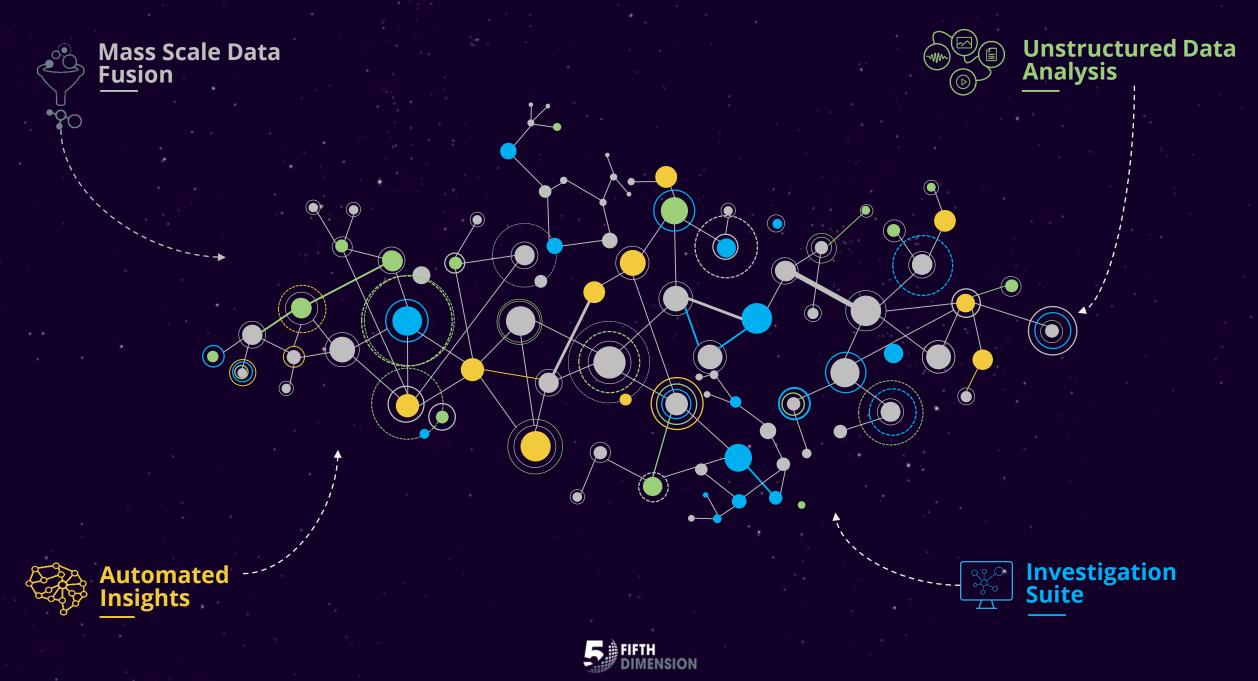


INTELLIGENCE VALUE CHAIN

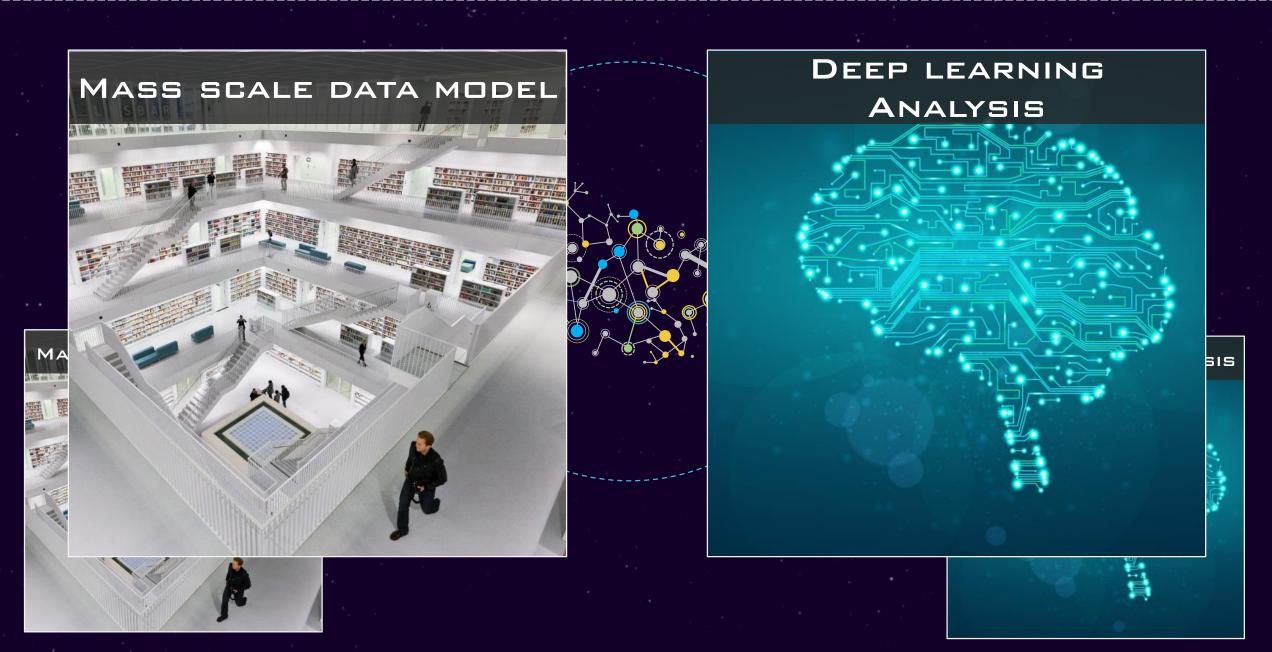
Analysis	FIFTH DIMENSION INTELLIGENCE COMES TO LIFE	 Entity Profiling model Automatic pattern recognition Automatic anomaly detection Risk ranking Link analysis Investigation suite 	 Similarity cloud Geographical investigation Unstructured search Advanced text analysis Group and communities analysis
Mass Data Fusion	FIFTH FIFTH DIMENSION INTELLIGENCE COMES TO LIFE	 Mass scale any source, any type Peta Scale Linearly Scalable COTS hardware On Premise Deployment Cutting edge technology 	 Unstructured handling Speaker recognition Face recognition Object detection Entity Extraction Text similarity Video analysis*
Collection Processing		BAE SYSTEMS Elbit Systems	
	SYBORG	Septier	
		FIFTH	

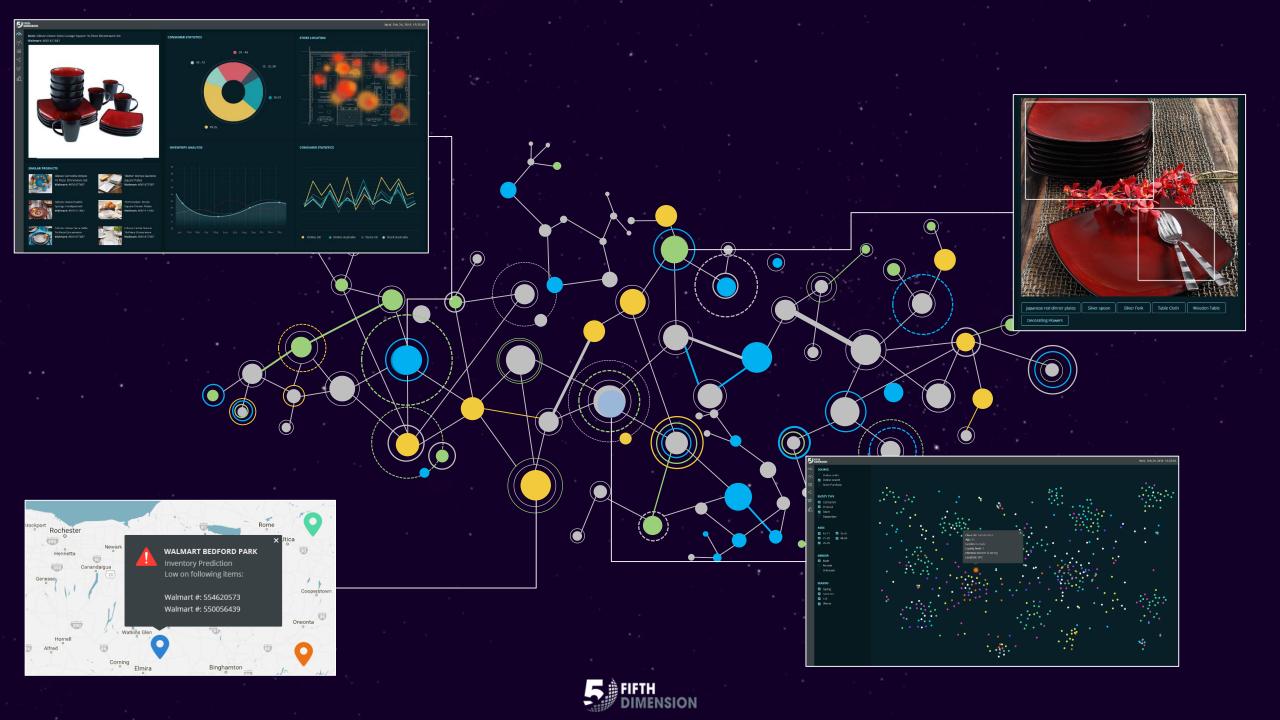
DIMENSION

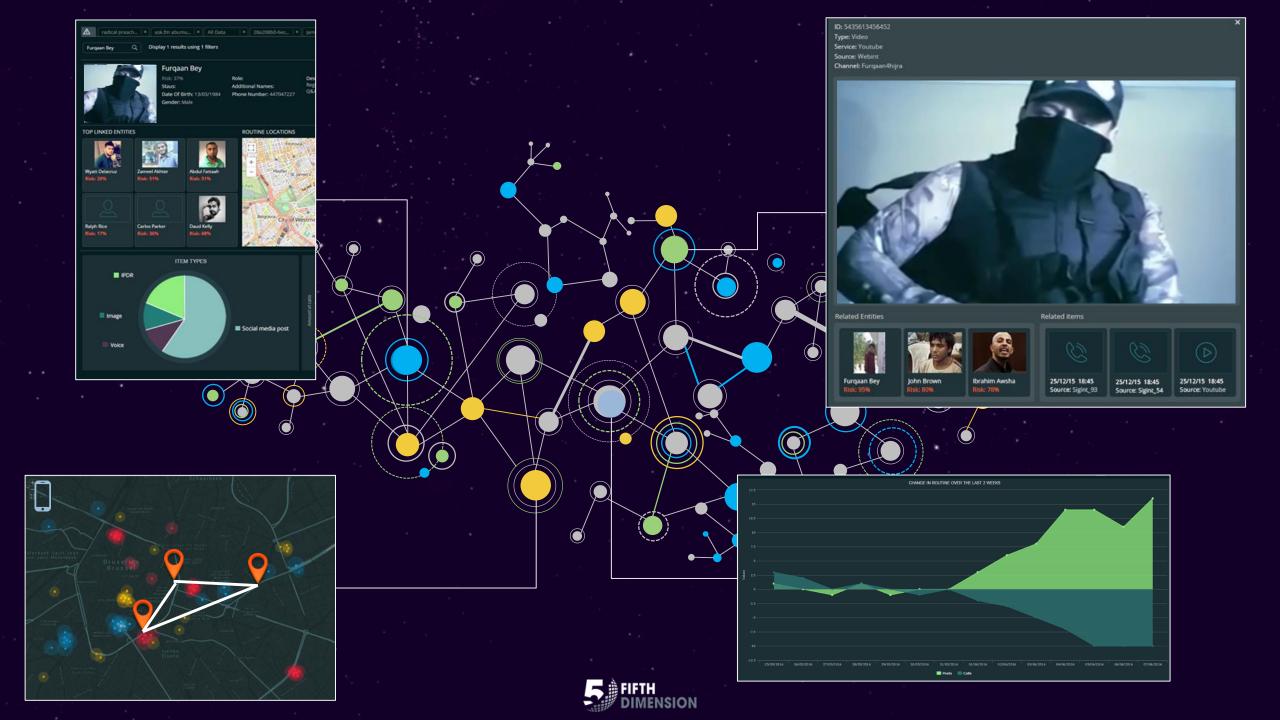
FIFTH DIMENSION - THE ONLY PLAYER WITH 4 PILLARS IN ONE SYSTEM



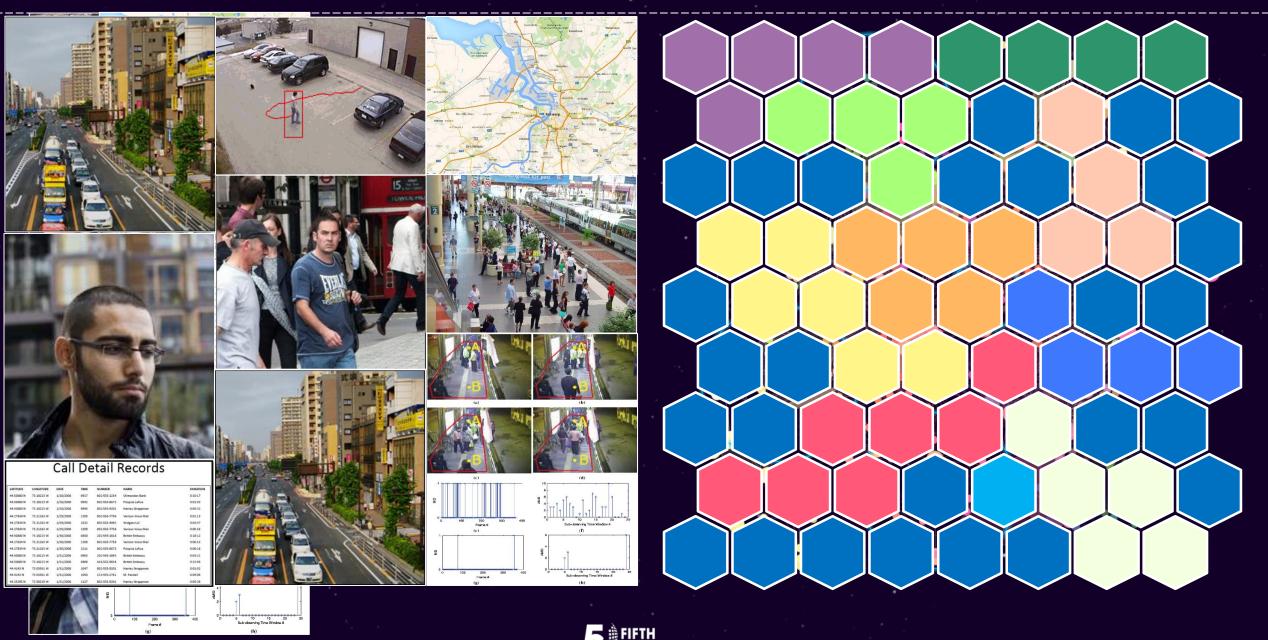
OUR CORE COMPETENCE





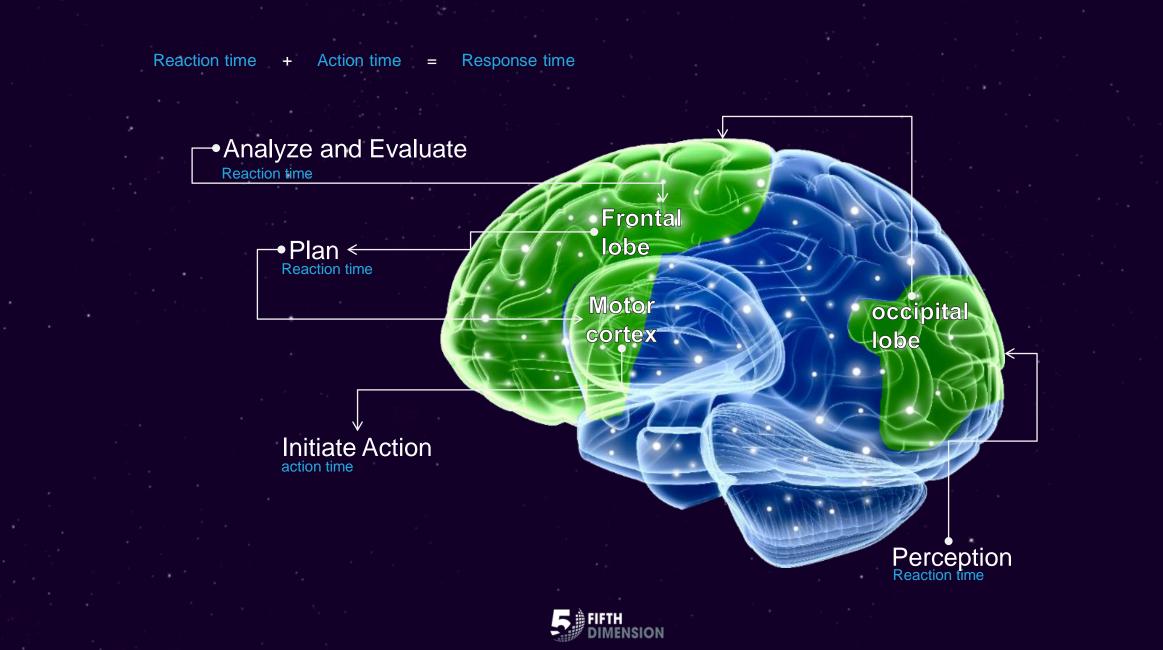


MASS PROFILING & PRESENTAION OF THE REAL WORLD



DIMENSION

LEARNING ARTIFICIAL BRAIN



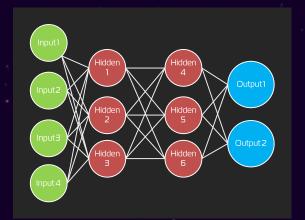
FROM HUMAN BRAIN TO DEEP LEARNING

Artificial Intelligence



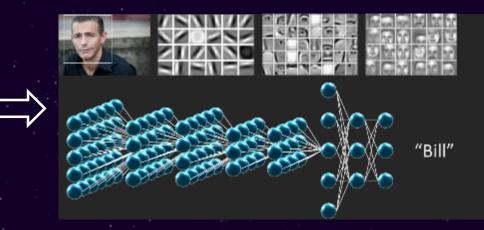
Computers and software that are capable of *intelligent* behavior

Machine Learning



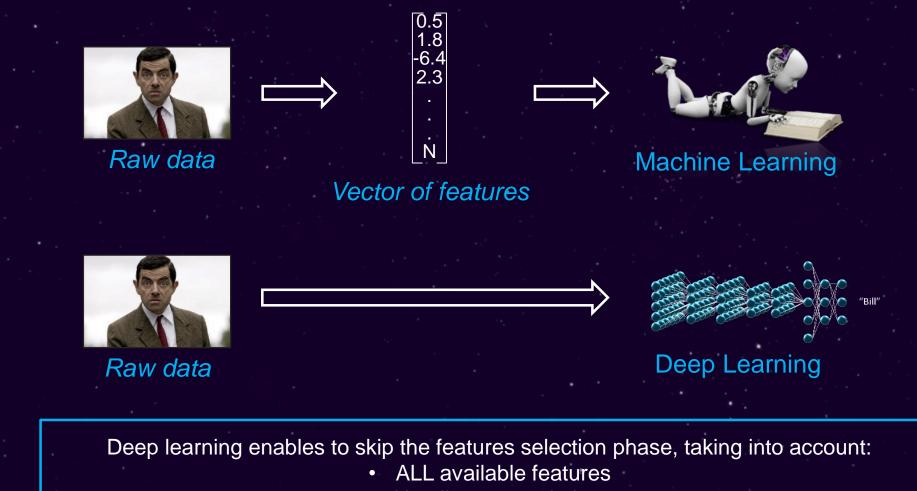
Ability to learn without being explicitly programmed

Deep Learning



Learning multiple levels of representation and abstraction that <u>makes sense of data and</u> <u>removes all manual steps</u>

MACHINE LEARNING VS. DEEP LEARNING



Non linear correlations

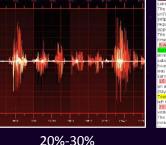


RESULTS OBTAINED BY DEEP LEARNING IN OTHER DOMAINS

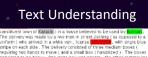
Applying deep learning to some of the most challenging domains resulted in a leap frog in performance without any specific domain expertise



20%-30% improvement



improvement



10%-20% improvement

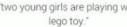


quitar



in orange iction worker safety vest is working on road.





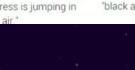


is playing



mps over







DEEP LEARNING BARRIER OF ENTRY







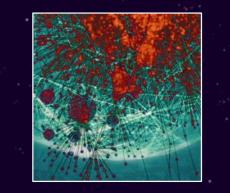




A family of tens of algorithms



Complex to understand



Difficult to implement



Re-Implement on GPU (100x faster)

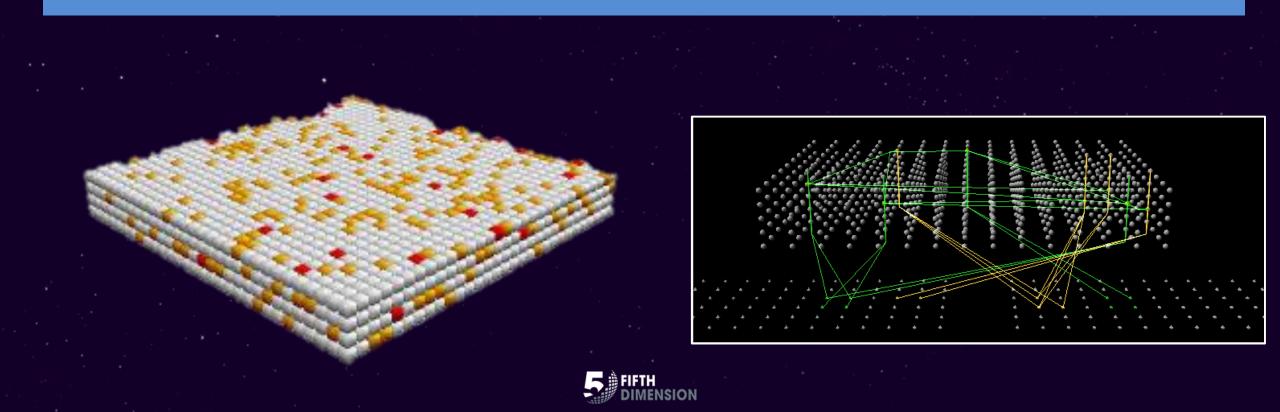


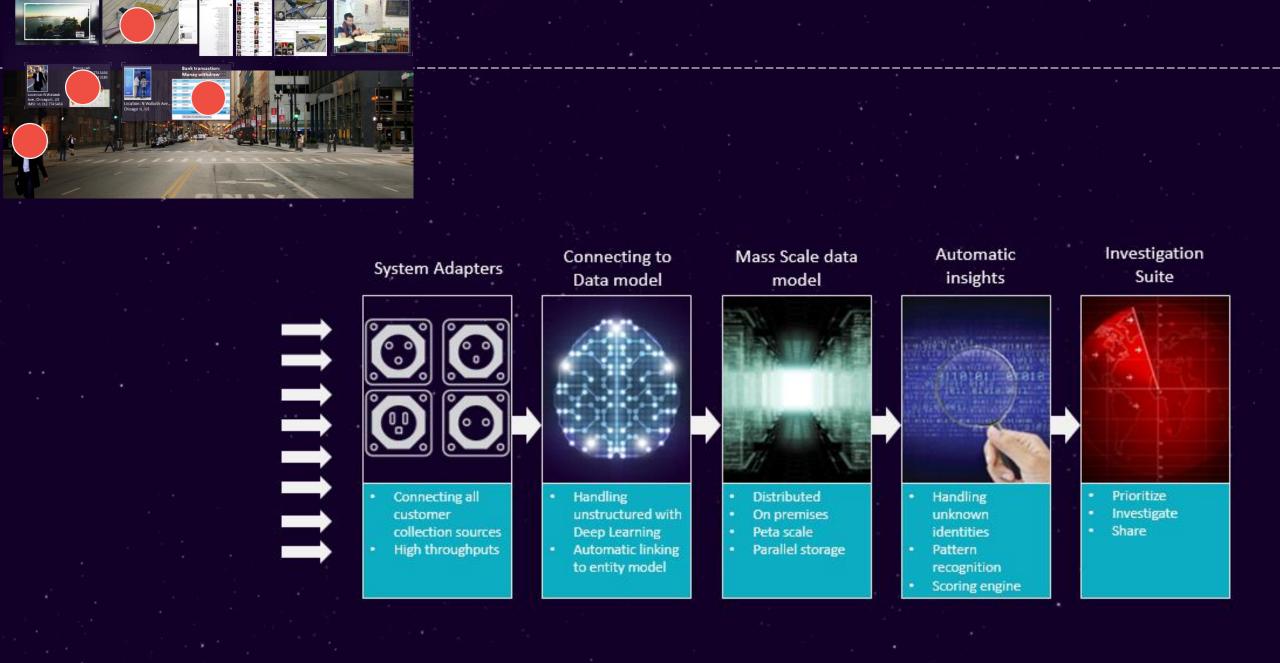


IMENSION

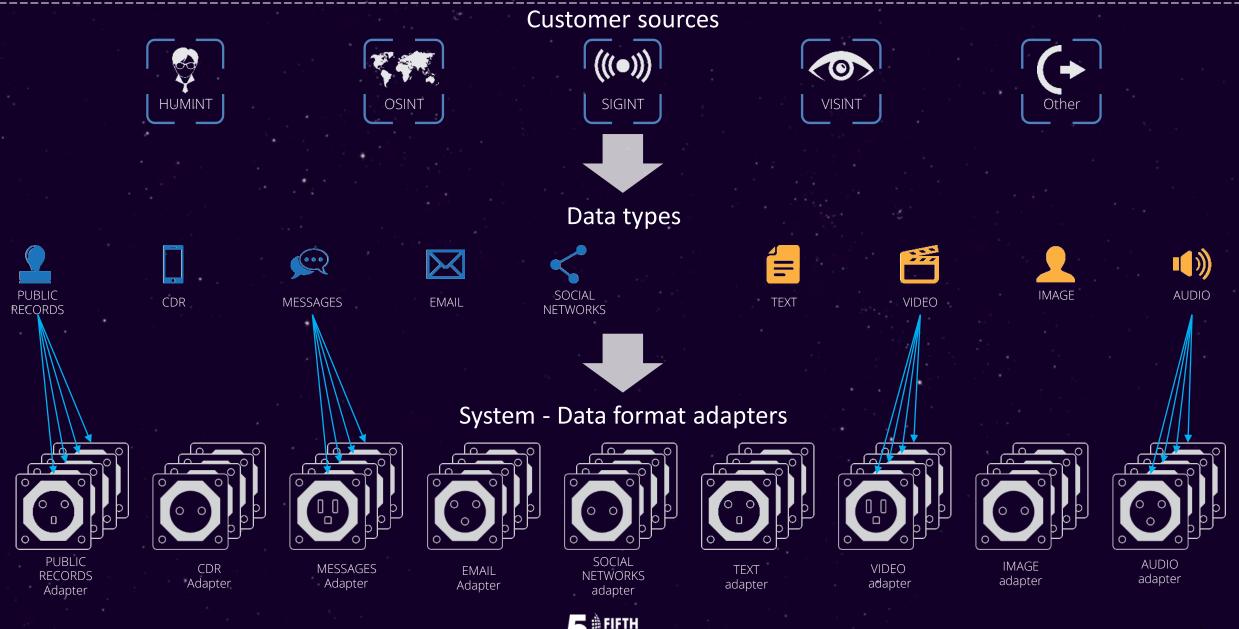
HTM - COGNITIVE MODEL

- Unique pattern recognition and anomaly detection abilities
- Hierarchical model optimized for temporal data
- Robust under noisy / missing data





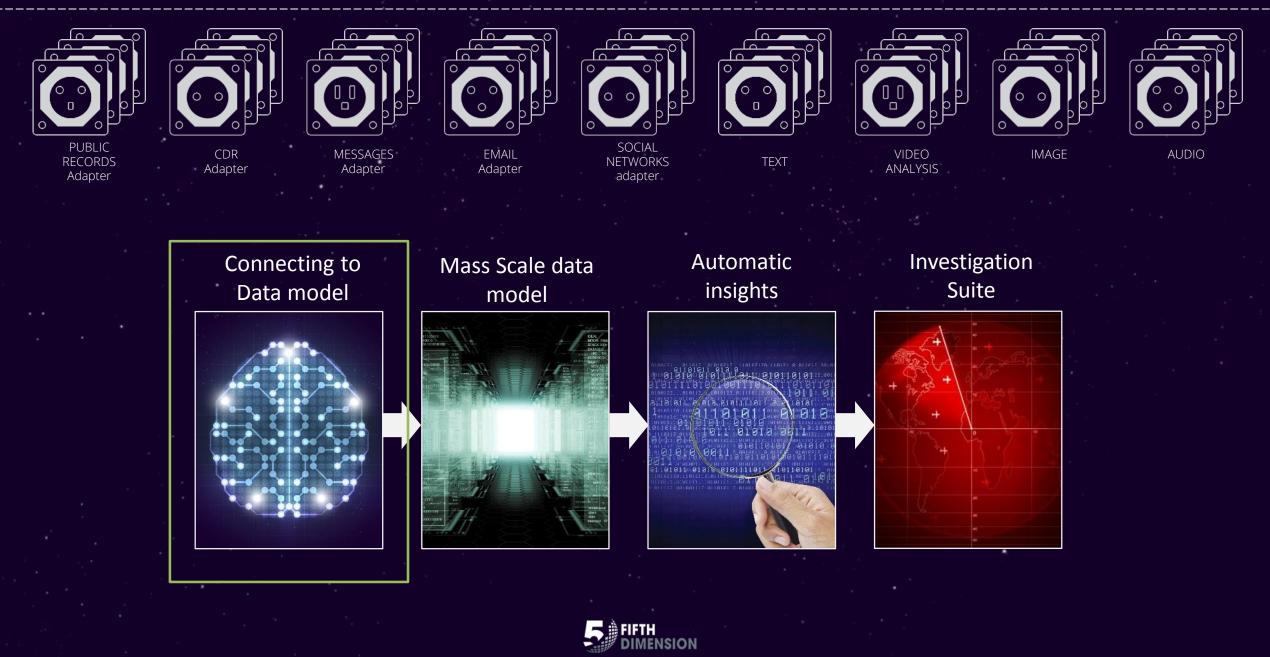
INTEGRATE ALL SOURCES TO ONE PLATFORM



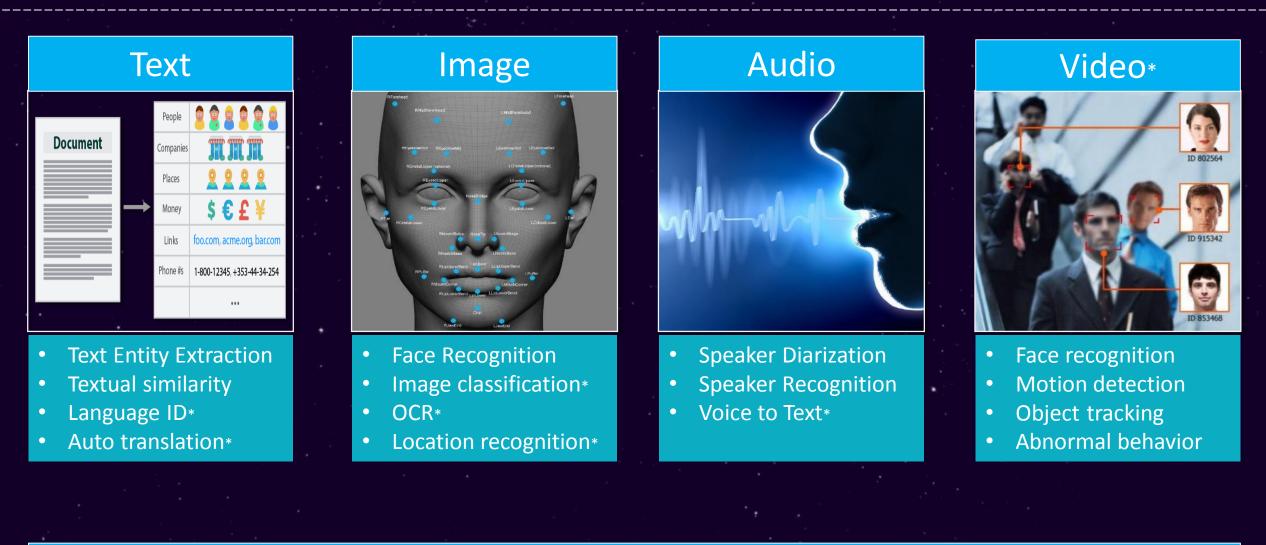
DIMENSION

Confiden

INTEGRATE ALL SOURCES TO ONE PLATFORM



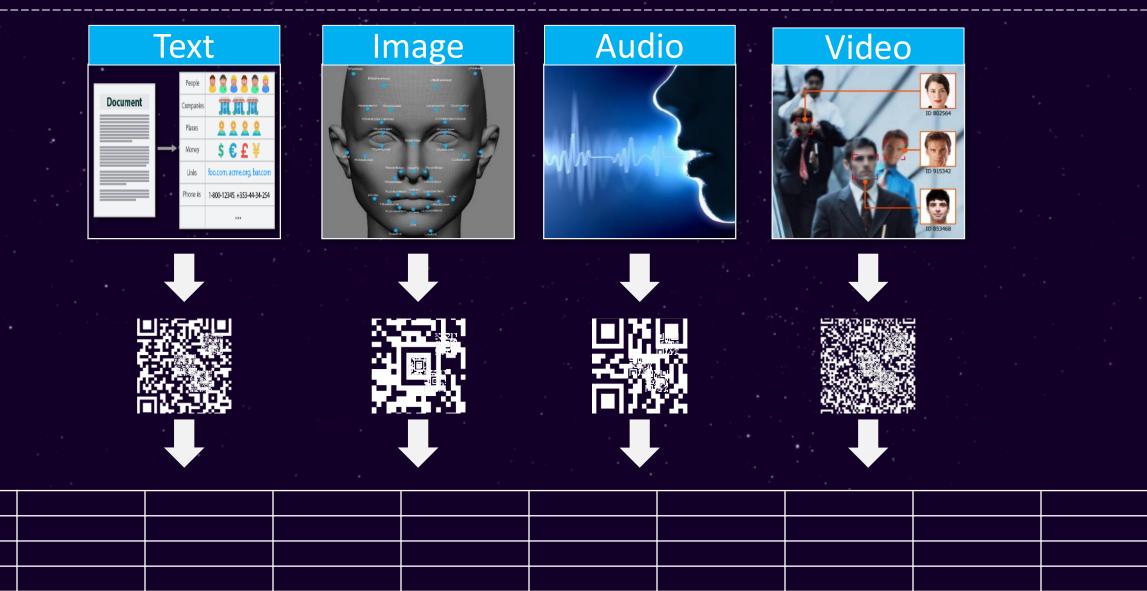
HANDLING UNSTRUCTURED WITH DEEP LEARNING



Unstructured data is ~80% of all available data

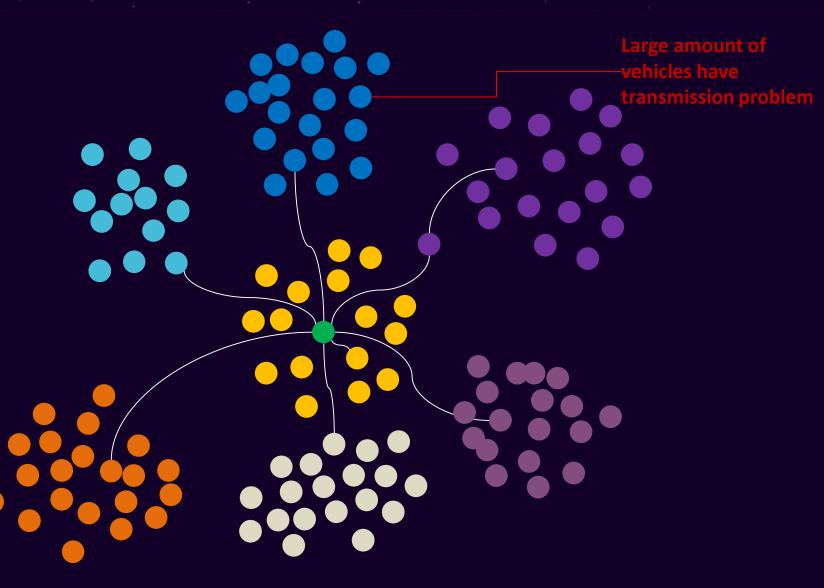


TURNING UNSTRUCTURED TO STRUCTURED



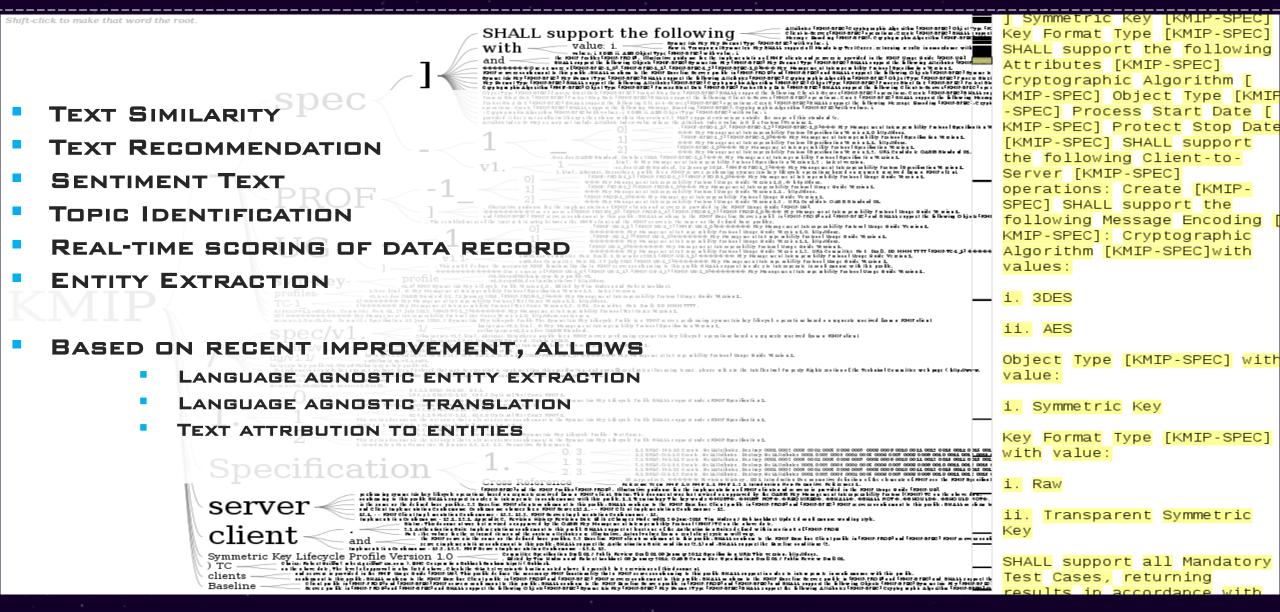
UNSUPERVISED DEEP LEARNING CORRELATION

- FACE RECOGNITION
- VIDED ANALYSIS
- VOICE RECOGNITION
- ENTITY EXTRACTION
- TEXT ANALYSIS
- PATTERN RECOGNITION
- ANOMALY DETECTION





DEEP LEARNING ANALYTICS OF ANY TEXT SOURCE

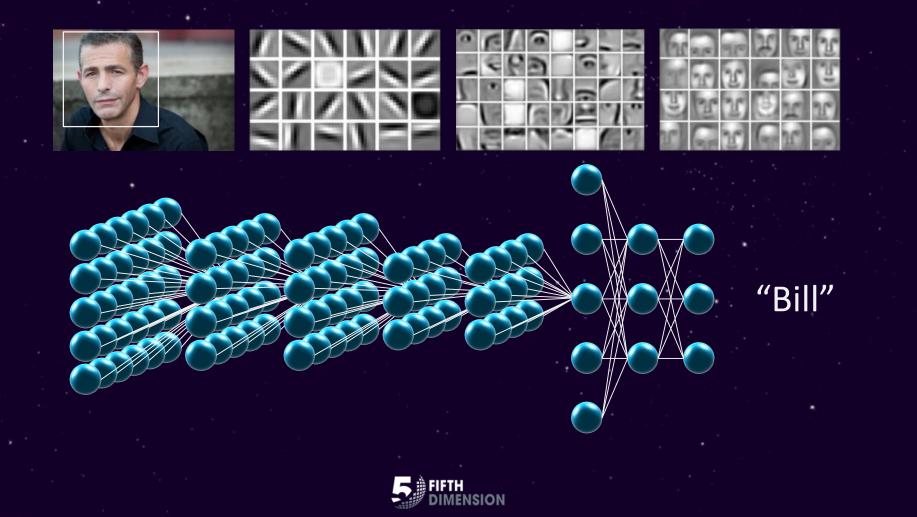




DEEP LEARNING IMAGE FACE RECOGNITION

Deep Learning face recognition acts like the human brain.

- Limitations of old methods are canceled out.
- Agnostic to head angle, light conditions, quality etc...



WHAT IS VOICE RECOGNITION?

Speaker Recognition is a biometric application that uses digital automated analysis of voice to classify several features.



CDR ANALYSIS

CDR BASIC

- Call Log Analysis
- List of Object's
- Report on a Phone base
- Suspicious phones

	11/02/2009	20:32:35	33 6 58 62 13 70	L's felix	33 6 67 92 03 46
	11/02/2009	20:57:44	33 6 58 62 13 70	felix	33 6 17 06 70 21
	11/02/2009	20:58:28	33 6 58 62 13 70	Felix	33 6
	11/02/2009	21:23:59	33 6 58 62 13 70	() felix	33 6
	11/02/2009	21:36:20	33 6 58 62 13 70	Felix	336 29 43 31 23
	11/02/2009	22:07:00	33 6 58 62 13 70	Felix	336 29 40 31 23
	12/02/2009	10:39:39	33 6 58 62 13 70	felix	336 33 13 64 23
	12/02/2009	11:32:21	33 6 58 62 13 70	Felix	33 6 63 05 66 74
	12/02/2009	11:34:44	33 6 58 62 13 70	Felix	33 6 63 05 66 74
	12/02/2009	11:34:54	33 6 58 62 13 70	Felix	33 6 63 05 66 74
	12/02/2009	11:38:10	33 6 58 62 13 70	13 felix	33 6 63 05 66 74
	12/02/2009	11:38:20	33 6 58 62 13 70	felix	33 6 63 05 66 74
	12/02/2009	11:56:12	33 6 58 62 13 70	Felix	33 6 63 05 66 74
	12/02/2009	12:01:16	33 6 58 62 13 70	() felx	336 67 92 03 46
	12/02/2009	17:54:17	33 6 58 62 13 70	Felix	33667920346
	12/02/2009	18:16:14	33 6 58 62 13 70	felix	33618239116
	12/02/2009	18:16:39	33 6 58 62 13 70	felix	33618239116
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	12/02/2009	19:20:21	33 6 58 62 13 70	Felix	33 6 17 05 70 21
	12/02/2009	19:41:23	33 6 58 62 13 70	Felix	336 33 13 64 23
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	12/02/2009	20:20:16	33 6 58 62 13 70	felix	33 6 98 65 55 02
	12/02/2009	20:23:25	33 6 58 62 13 70	felix	33698655502
	12/02/2009	20:24:10	33 6 58 62 13 70	Felix	33 6 33 13 64 23
-	12/02/2009	20:26:42	33 6 58 62 13 70	Felix	33 6 66 62 68 79
	12/02/2009	20:29:43	33 6 58 62 13 70	felix	33 6 98 65 55 02
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	12/02/2009	20:50:09	33 6 58 62 13 70	felix	33 6 67 92 03 46
	12/02/2009	20:51:18	33 6 58 62 13 70	Felix	33 6 67 92 03 46
	12/02/2009	20:55:10	33 6 58 62 13 70	Felix	33 6 67 92 03 46
	12/02/2009	21:00:19	33 6 58 62 13 70	13 felix	33 6 67 92 03 46
	12/02/2009	21:11:29	33 6 58 62 13 70	felix	33 6 67 92 03 46
	12/02/2009	21:11:43	33 6 58 62 13 70	felix	33 6 66 29 79 03
	12/02/2009	21:16:12	33 6 58 62 13 70	felix	33698655502
	12/02/2009	21:26:54	33 6 58 62 13 70	Felix	33 6 98 65 55 02
	12/02/2009	21:39:00	33 6 58 62 13 70	6 felix	33 6 66 62 68 79
	12/02/2009	21:39:26	33 6 58 62 13 70	6 felix	33 6 66 62 68 79
	12/02/2009	21:55:17	33 6 58 62 13 70	felix	33 6 98 65 55 02

		sandrine ST SOUPPLETS 77165	VOICE-O	00:00:11		2082000FB5A8C	27 rue mathis LES PAVILLO			3591030
		VANVES 92170	VOICE-O	00:00:04		2082000BB5EBF				3591030:
		sandrine ST SOUPPLETS 77165	VOICE-O	00:00:14		2082000FB5A8F	27 rue mathis LES PAVILLO			3591030
		e thomas PARIS 20EME 75020	VOICE-I	00:00:26		2082000FB9E11	82 rue philippe LIVRY-GAR			3591030
		e thomas PARIS 20EME 75020	VOICE-O	00:00:20		2082000FB559F	7 rue tom BONDY 93140			3591030
		e francoise ECOUEN 95440	VOICE-O	00:00:25		2082000BB5EBB	64 avenue nathan VILLEM			3591030:
		eva GRESSEY 78550	VOICE-O	00:00:04		2082000BB5EBB	64 avenue nathan VILLEM			3591030
		t francoise ECOUEN 95440	VOICE-O	00:00:14		2082000BB5EBB	64 avenue nathan VILLEM			3591030:
			VOICE-O	00:01:24		2082000FB6637	69 avenue brigitte BONDY			3591030
			SMS-I		0 bytes	2082000FB6634	69 avenue brigitte BONDY			3591030
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		sandrine ST SOUPPLETS 77165	VOICE-O	00:00:12		2082000C29005	16 avenue patrick PARIS-2			3591030:
		sandrine ST SOUPPLETS 77165	VOICE-I	00:00:14		2082000C26827	13 avenue alexandre PARI			3591030
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33 6 67 92 03 46	PONCEI patrica 77 rue	e sandrine ST SOUPPLETS 77165					28 rub eo ARGENTEUIL 95			3591030:
33 6 18 23 91 16	Usage of pre-paid phon	les					17 rue hathan BOBIGNY 9			3591030:
33 6 18 23 91 16							17 rue hathan BOBIGNY 9			3591030
33 6 18 23 91 16	I D LEGAS 35 avenue	AUNE PANIEN 93500	VOICE-O	00:00:44	•		64 avenue nathan VILLEM			3591030
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33 6 98 65 55 02		baptiste BOIS COLOMBES 92270	VOICE-0	laen	tily pol	tential in	teresting unkn	own targets		3591030

• Cellular pattern: someone talks to someone else near events that happen



LEFRANC brigitte 8 rue baptiste BOIS COLOMBES 92270

LEFRANC brigitte 8 rue baptiste BOIS COLOMBES 92270

PEREIRA pauline 81 rue lisa MAISON ROUGE 77370

PEREIRA pauline 81 rue lisa MAISON ROUGE 77370

GAINING INTELLIGENCE FROM Social Media & IP with DL



DIMENSION

SOCIAL MEDIA & IP

Identify multiple Social Media profile related to the same person

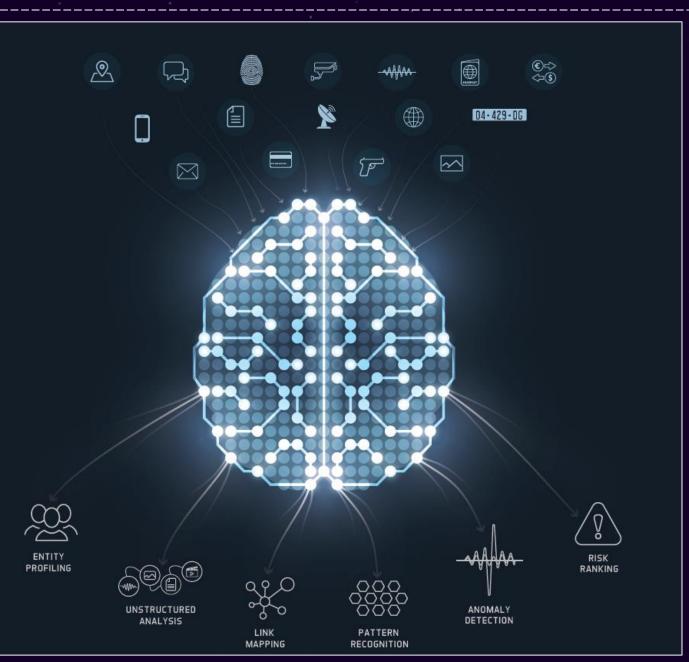
IPDRs correlated with social media traffic to correlate account with a device

GPS coordinates from mobile apps are

correlated with social media locations

Alert when a person stopped using his account and switched to other account

Find new radical profiles according to objects



DEEP LEARNING OBJECT EXTRACTION & RECOGNITION

