

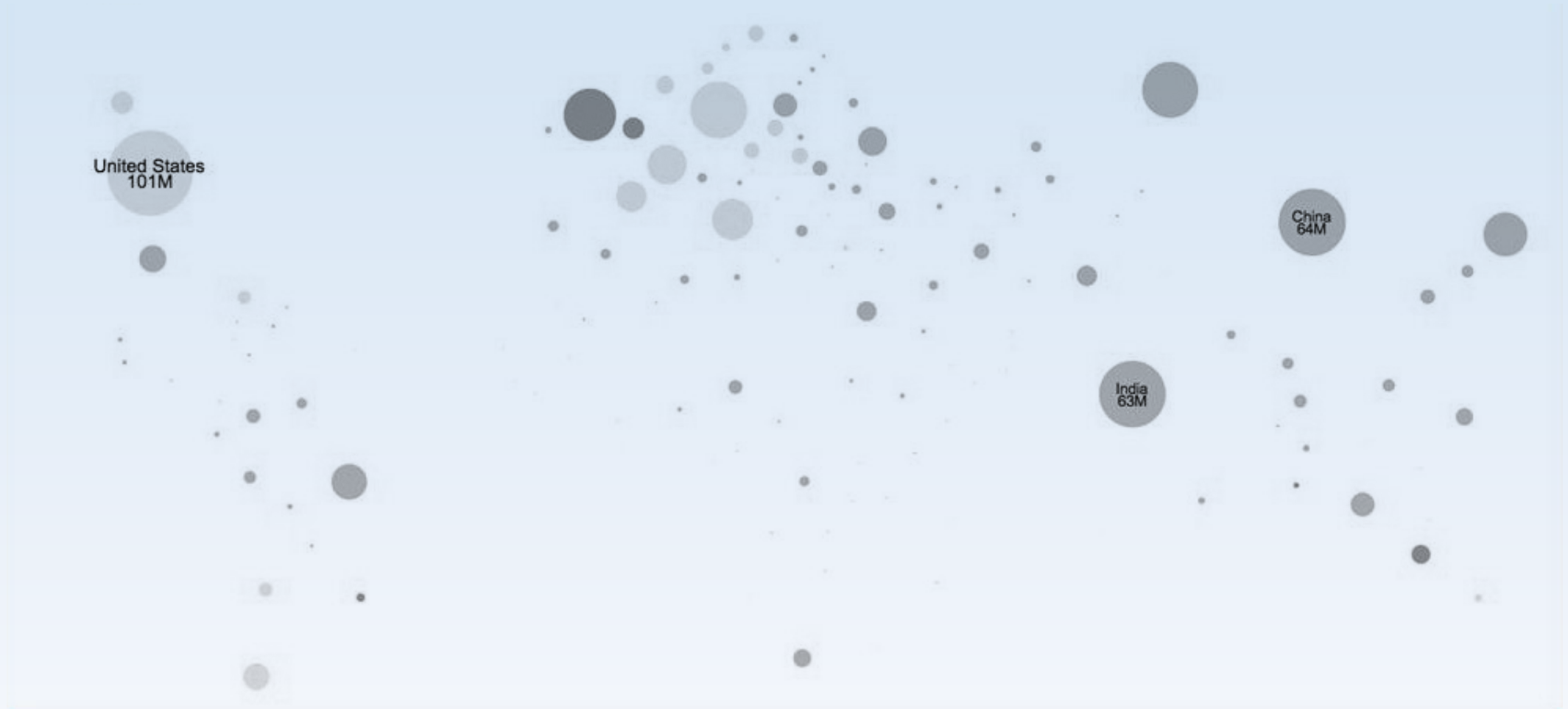


# Reporty Homeland Security RNG 311/911

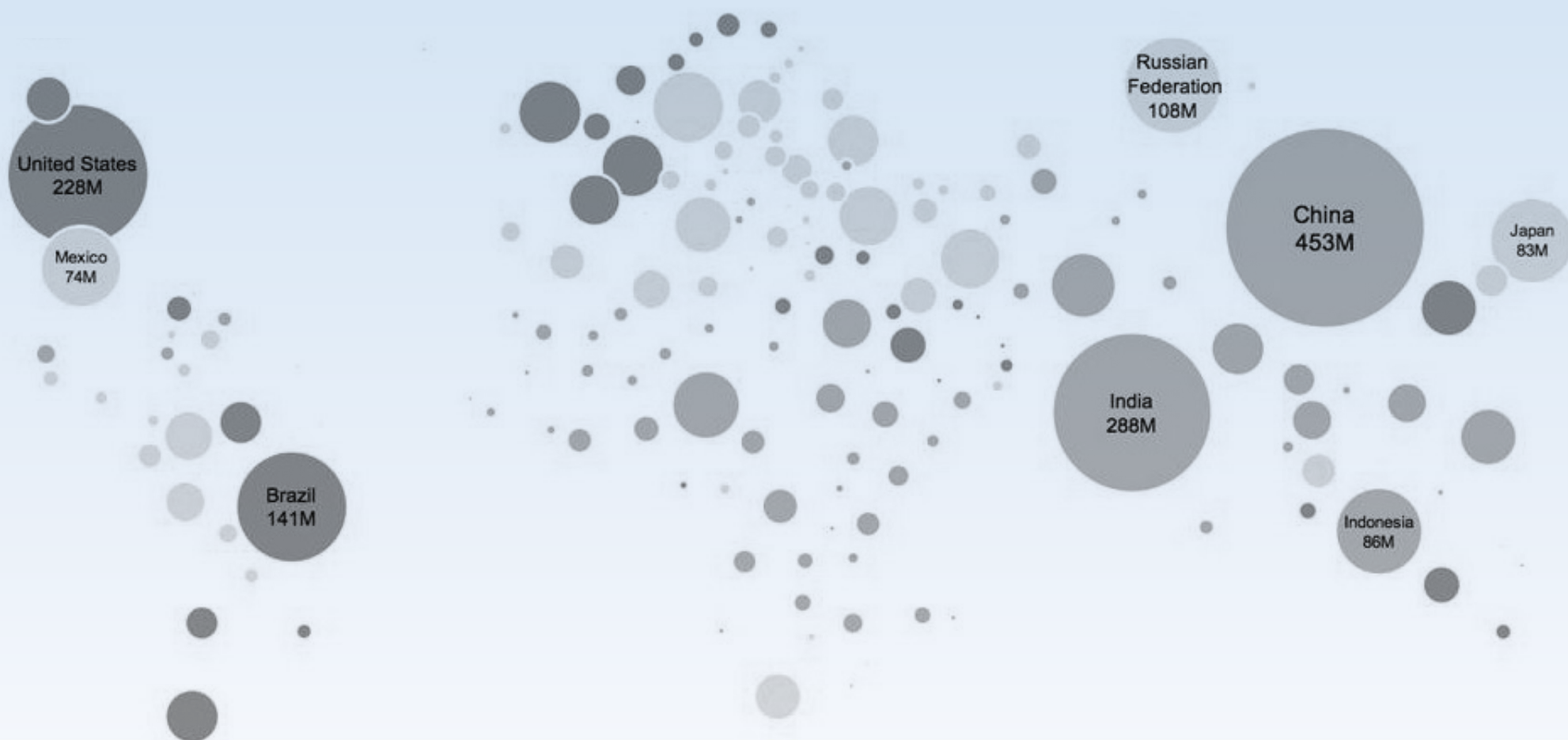
An aerial photograph of a city skyline, likely Kuala Lumpur, Malaysia, featuring the Petronas Twin Towers and the Kuala Lumpur Tower. A semi-transparent dark grey rectangular box is centered over the image, containing white text. The text reads: "By 2050, 70% Of The World's Population Will Be Urban".

By 2050, 70%  
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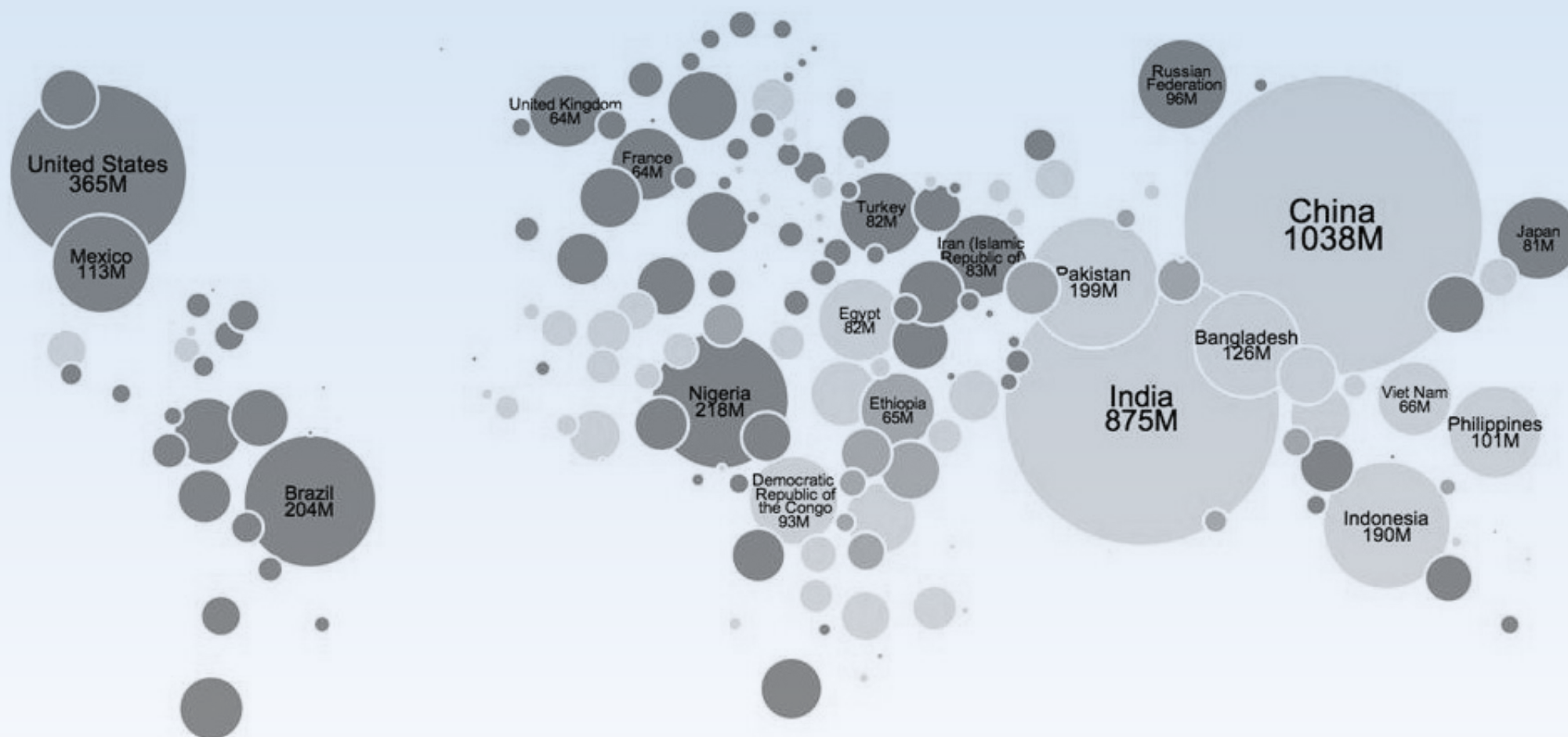
# 1950



# 2000



# 2050



# Existing Solutions

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## Dispatch Center

- Expensive
- 25% False Report
- Can't identify user location
- Prioritization



## Safe City Systems

- Expensive: Infrastructure, HR, Maintenance
- 24/7 Streaming
- No indoor coverage



## Apps

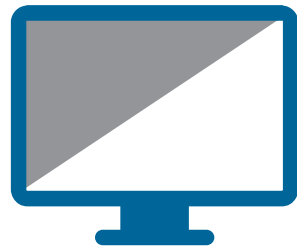
- UX/UI
- Take Pic and send –No Human feedback
- No daily Incentive



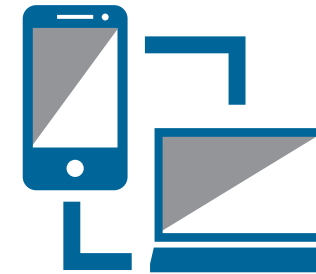
## Stand Alone Devices

- Expensive
- High Maintenance
- Not available in every corner

# Reporty 1st Generation Solution



Stand Alone

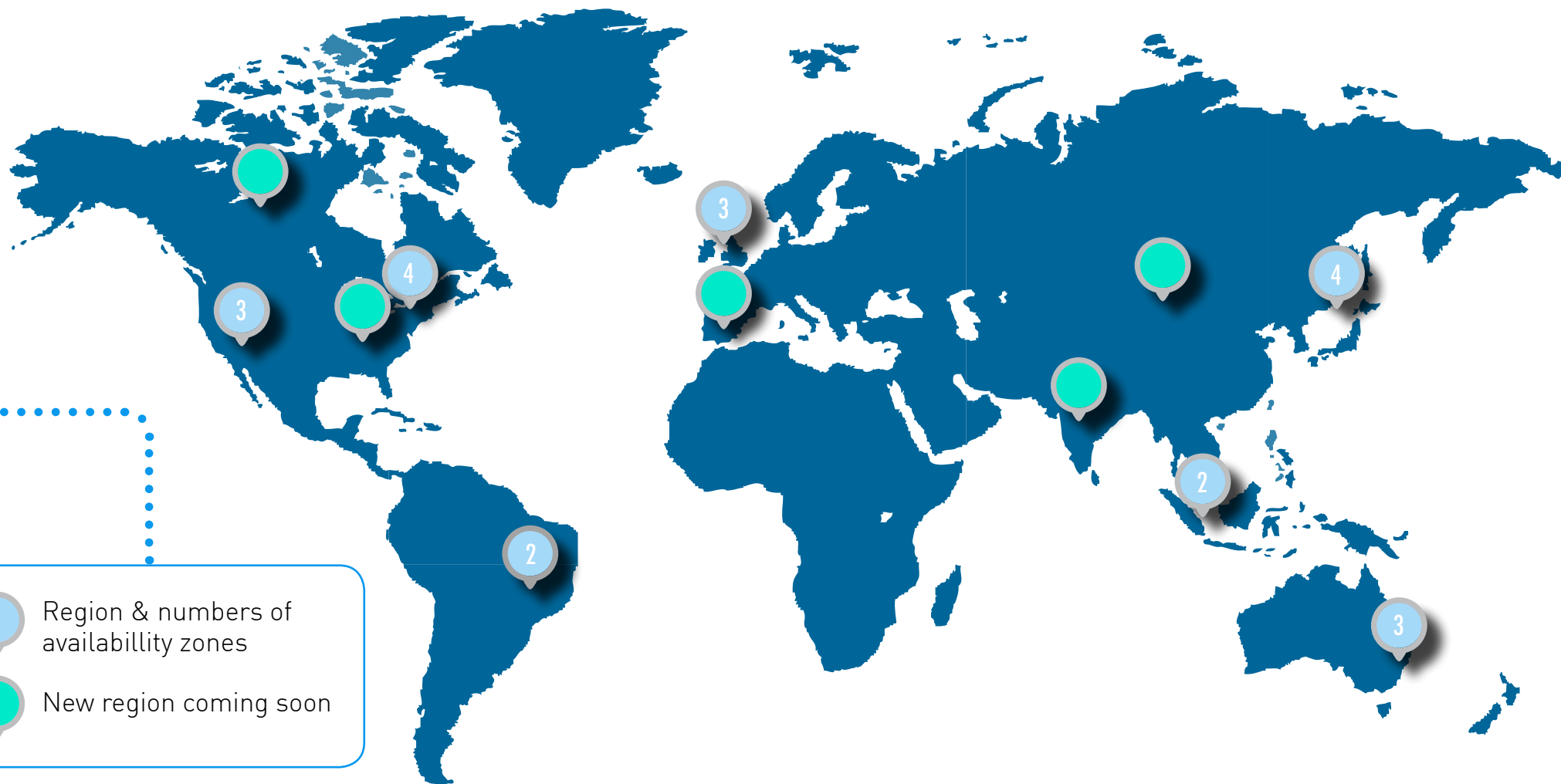


Full Integration

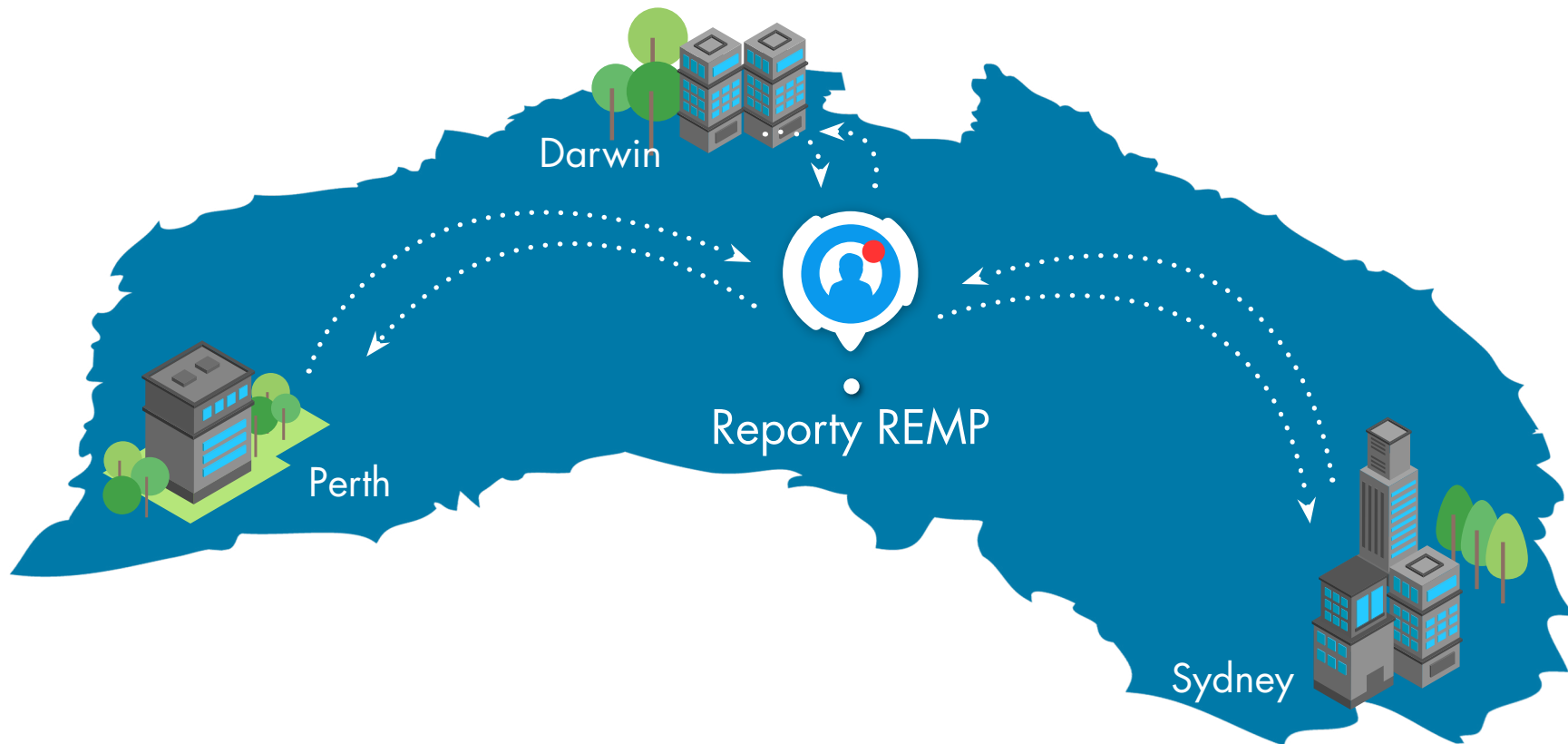
## Reporty 1st Generation Solution

- For full implementation: Requires deep integration to the entity CRM & PBX
- Fits for Small entities and private organizations.
- Take time to scale

# Introducing – Reporty Next Generation



# Reporty NG Example



# Reporty NG Solution

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- Regional operation center equipped by Reporty systems to support 311 calls.
- 10 Take callers for every 2M Citizens
- Development of REMP –Reporty Event Management Platform –Download and use.
- SaaS model.



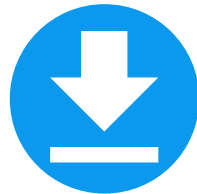
The screenshot displays the 'Incident Recorder' application interface. At the top, the title bar reads 'INCIDENT RECORDER' and 'OPERATOR: SCOTT@00'. The interface is divided into several sections:

- Map View (Left):** A green-tinted map showing a street layout with a blue circle indicating the incident location.
- Video Feed (Center):** A live video stream of a car accident. A white car is involved in a collision, with significant damage to the front end. The scene is on a city street with Hebrew signage, including 'בובימ' (Bobiim) and 'בובימ' (Bobiim). A police officer is visible in the foreground, and a crowd of people is gathered behind a yellow caution tape.
- Controls (Bottom Center):** A play button, a checkmark, a cross, and a timer showing '00:15'.
- Right Panel:** A section for notes and event descriptions. It includes a 'Notes' field with a 'Send' button, and an 'Event Description' field with a 'Send' button.
- Top Bar:** Contains a 'STATUS' dropdown, a 'TIME' dropdown, a 'LOCATION' dropdown, and a 'Signal' icon.
- Bottom Bar:** A list of actions: 'Add Note', 'Add Photo', 'Add Video', 'Add Audio', 'Add Location', and 'Add Description'.

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The user receives follow up message that the report is taking care



Click ,Download & Use -  
No need to invest in integration



Reducing calls =  
Reducing manpower



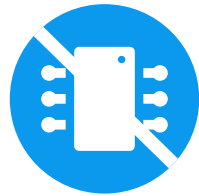
There is no need for  
expensive infrastructure / Hardware



Increases the efficiency  
of the manpower

# Reporty ROI

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No integration needed



Easy & Fast scale



All the information  
goes through Reporty



SaaS Business Model

# Rough Budget Estimation – Support 10M Citizens



HR	5,000\$ Per month Per person	····➤	250,000\$ Per month
Computers	1,500\$ 1 Per Station	····➤	6,250\$ Per month
Network	1,000\$ Per month		
Rent	10,000\$ Per month		
Other Costs	10,000\$ Per month		
Total	277,250\$ Per month (50 People) –Support of to 10M Citizens		

# Business Model - Rough PPU Estimations



Monthly Price	Plans	R. Per Hour	HR
\$2500	0 -5,000 Monthly Reports	7 Reports Per Hour	2 Take Callers
\$5000	0 -10,000 Monthly Reports	14 Reports Per Hour	2 Take Callers
\$50,000	10,000 – 100,000 Monthly Reports	140 Reports Per Hour	5 Take Callers
\$250,000	10,000 – 100,000 Monthly Reports	700 Reports Per Hour	25 Take Callers
\$500,000	100,000 – 500,000 Monthly Reports	1,400 Reports Per Hour	50 Take Callers
\$2,500,000	500,000 – 1,000,000 Monthly Reports	7,000 Reports Per Hour	250 Take Callers
\$5,000,000	1,000,000 – 10,000,000 Monthly Reports	14,000 Reports Per Hour	500 Take Callers
TBD	10,000,000+ Monthly Reports	More than 14,000 Reports Per Hour	TBD

Assumption: Month = 30 Days , Take Caller answers to ~ 30 Calls per Hour



Thank you !